CITY OF ST. PETE BEACH, FLORIDA

ORDINANCE NO. 2011-03

AN ORDINANCE OF THE CITY OF ST. PETE BEACH, PINELLAS COUNTY, FLORIDA, PROVIDING FOR AMENDMENT OF THE LAND DEVELOPMENT CODE; PROVIDING FOR AMENDMENT OF DIVISIONS 20, 26, AND 31 OF THE LAND DEVELOPMENT CODE AS THEY RELATE TO THE TRADITIONAL HOTEL DISTRICT; ESTABLISHING REGULATIONS RELATED TO SIGNAGE IN THE TRADITIONAL HOTEL DISTRICT; LOWERING THE MAXIMUM ALLOWABLE HEIGHT FOR TEMPORARY LODGING ESTABLISHMENTS IN THE TRADITIONAL HOTEL DISTRICT; PROVIDING FOR THE REPEAL OF ORDINANCES, OR PARTS OF ORDINANCES, IN CONFLICT HEREWITH, TO THE EXTENT OF SUCH CONFLICT; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City wishes to ensure a mix of land uses which are in keeping with the development policy objectives of the City and which are reasonable and beneficial given the circumstances of an individual development; and

WHEREAS, the City’s Planning Board, acting as the City’s local planning agency, has reviewed this ordinance and found it to be consistent with the City’s adopted comprehensive plan and has recommended approval thereof; and

WHEREAS, the City Commission has found this ordinance to be consistent with the City’s adopted comprehensive plan; and

WHEREAS, the City Commission has found this ordinance to be in the best interest of the health, safety and welfare of the citizens of the city; and

WHEREAS, notice of this ordinance has been provided in accordance with applicable law;

NOW, THEREFORE, THE CITY COMMISSION OF THE CITY OF ST. PETE BEACH, FLORIDA HEREBY ORDAINS:

Section 1. Section 26 of the City of St. Pete Beach, Florida Land Development Code is hereby amended as follows:

Sec. 26.35. Severability—Traditional Hotel District
In addition to the permanent and temporary signs and sign-types that are allowed pursuant to section 26.25, each business within the THD District may have up to three of the following signs in a-d below, subject to permit approval and compliance with the conditions for each type of sign:
(a) A marquee or canopy sign;
(b) A projecting sign, provided that the sign is no larger than 12 square feet in area, does not project within 2 feet of any curb, and has a minimum ground clearance of 7 feet;
(c) A wall sign, provided the sign is not internally illuminated. The sign may be externally illuminated with lighting from above or below casting light on the sign, but the lighting shall not shine directly onto adjacent properties or onto the right of way. The area of the sign may be one square foot for every linear foot of building frontage, per business, not to exceed a total of 40 square feet.
(d) A Freestanding monument sign, provided that the sign face does not exceed 20 square feet in area, is not taller than 4 feet in height, does not block any pedestrian walkway and is not located within the visibility triangle as required by this LDC. The sign may be externally illuminated with lighting from above or below casting light on the sign, but the lighting shall not shine directly onto adjacent properties or onto the right of way. The sign may be located within the front yard setback.

Sec. 26.36 Severability

Section 2. Division 31 of the City of St. Pete Beach, Florida Land Development Code is hereby amended as follows:

Sec. 31.8. Maximum height of structures.

(a) **All structures:** 35 feet.
New construction or any improvements to any buildings within the THD shall not exceed 28 feet in height to the midpoint of a sloped roof or top of the parapet of a flat or low sloped roof (less than 4:12), and measured from the base flood elevation determined under the most restrictive applicable standard for the building site, further provided that the overall roof height shall not exceed 32 feet.

Section 3. Section 20.10 is amended as follows:

Sec. 20.10. Maximum height of structures.
(a) **Residential and transient accommodation structures:** No new or substantially improved building within the PAG Pass-a-Grille Overlay District and having the underlying zoning designation of THD, RU-2 Residential, RLM-2 Residential, or RM Residential shall be constructed to exceed 28 feet in height to the midpoint of a sloped roof or top of the parapet of a flat or low sloped roof, and measured from the base flood elevation determined under the most restrictive applicable standard for the building site, further provided that the overall roof height shall not exceed 32 feet.
(b) **Other structures:** 35 feet.

Section 4. All ordinances or parts of ordinances, in conflict herewith are hereby repealed.
to the extent of any conflict with this Ordinance.

**Section 5.** If any portion or part of this Ordinance is declared invalid by a court of competent jurisdiction, the valid remainder hereof shall remain in full force and effect.

**Section 6.** This Ordinance shall become effective immediately upon adoption.

Steve McFarlin, MAYOR

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I, Pamela Prell, Acting City Clerk of the City of St. Pete Beach, Florida, do hereby certify that the foregoing Ordinance was duly adopted in accordance with the provisions of applicable law this 24th day of May, 2011.

Rebecca C. Haynes, City Clerk