

Tidings



Friends
of the
St. Pete Beach
Library



Fall 2013

News for Patrons of the St. Pete Beach Library

Library Renovation on Track

Library Administrator, Phyllis Ruscella, reports that she remains optimistic about the plans for a library building expansion and renovation. Although the City Commissioners chose to postpone the project yet another year, it remains in the City's 5-year Capital Improvement Plan for FY2015. Architects from Harvard Jolly continue to work on the drawings and to consult with library staff on structural and design ideas.

With the financial commitment of the Friends, a fundraising consultant has been contracted to provide an expert comprehensive

plan for a major fundraising campaign to begin in January 2014 with a target goal of raising \$700,000+. Soon a fundraising/project committee will be assembled to provide support and consultation as the project takes shape.



Phyllis welcomes any community residents who may be experienced in fundraising to volunteer their time and talent toward this effort. Please contact her directly if you would like to play a role in the success of this exciting undertaking.

Sign Up for March 2014 Dorsey Cruise Now!



Prime bookings are still available for the Friends' encore fund-raising cruise with Tim Dorsey, Serge and Coleman, sailing from Tampa March 16-23, 2014 on the Holland America Lines' *MS. Ryndham*. Recently remodeled, reappointed and updated, our ship boasts such new features as a three-story atrium with a huge Italian sculptured fountain ... The MIX, a new entertainment venue with three differently themed bars ... The Culinary Arts Center where while at sea you can learn to cook from their Master Chef... Alternative dining includes the Pinnacle Grill where steak comes alive ... Or you can relax in the Greenhouse Spa & Salon. You'll also have the chance to take an historical ride on the Old Conch Town Trolley, visit the Hemingway House and the historic Lighthouse, and take your photos at the "southernmost tip of the U.S."

In addition to Tim's tours, Roatan, a tropical isle run by women, has some of the best diving

spots and ziplines in the world ... Santo Thomas de Castilla abounds with ancient Mayan ruins ... and you can enjoy a sun-filled day of beach and shopping in Costa Maya, Mexico.

Katie Speer, our Full Sails Travel agent, has been told by Holland America that due to limited capacity for our sailing, the allotment for our group pricing is at risk! Our rates on inside and oceanview are much better than Holland's right now, with an upgrade.

Everyone even thinking about joining Serge A. Storm and his creator is urged to get your refundable deposits in now. You have until December 27 to pay the balance. Call Full Sails Travel at 813-994-8833, Email Serge@FullSailsTravel.com, or Judy Weaver: judy@fullsailstravel.com, 813-610-2185.



Phyllis's Space

It has been a busy summer. The annual Summer Reading Program for children included weekly activities and crafts both in the Library and on-the-road to the SPB Rec Center and a few childcare sites within the community. Fortunately, we were able to restore the Reading Therapy Dog program. Our reluctant readers have welcomed Skeeter, son of Tucker, with open arms, literally!! The iPad User Groups and the E-reader forums continue to be popular as patrons seek help in effectively using various devices to download e-resources. All of these programs and much, much more is happening this Fall. Do pick up a copy of our Fall programming tri-fold or keep informed about what is upcoming via the Library's webpage or Facebook page.



Much thought and effort went into a summer collection analysis effort. The collection was overflowing the existing shelving space, increasing by approx. 6,000 titles annually. Each staff member took responsibility for a particular section, identifying titles that have not circulated for 5 years or more, in poor condition, superseded by newer editions, and identifying subject areas that needed to be updated. Many titles were withdrawn and sold in a Used Booksale in August conducted by the Friends group. In some cases, replacement copies or more current titles were purchased. One overall goal is to reduce the collection count by 10% before the renovation takes place and sustain a zero growth balance in years to come. We have made good progress toward that goal.



Our Staff Development Day last month focused on training for the plethora of electronic information "highways" that are challenging for our patrons. Staff got a glimpse of some of the new technologies on the market, some useful apps for e-devices, and a briefing about the online healthcare marketplace initiated

by the government on October 1st to facilitate uninsured citizens searching for federally-mandated health insurance. We also brainstormed about ideas for the renovation, including expanded staff work areas. These ideas will be shared with the architects designing the building renovation,.



The Library did seize the opportunity to enhance the DVD collection with the closing of a near-by Blockbuster location in South Pasadena. Many new and replacement titles in DVD format were bought, cataloged, and the shelving area was expanded for this high-demand media collection.



A part-time Library Page, Tony Pooley, has joined our staff just in time to welcome back our "seasonal" patrons. So do come by to greet Tony and take advantage of some fun and educational programs planned through the holiday season. I once again remind anyone who might like to contribute their time to consider being a volunteer shelver or computer assistant at the Library. We are always in need of talented volunteers.

FRIENDS OF THE LIBRARY OFFICERS

PRESIDENT Muriel Desloovere
VICE PRESIDENT Lance Peterson
SECRETARY Linda Hawkins
TREASURER Moon Metz
TIDINGS EDITOR Candy Mela

Tidings is published quarterly by the Friends of the St. Pete Beach Library to provide the community with news about the library's activities. New members are always welcome. To join and support your library, please use the form on the back of this newsletter.

Holiday Book Basket Auction Begins in November

The Friends will hold their silent HOLIDAY BOOK BASKET auction beginning November 4, with all bids ending at 5:59 p.m. on December 13, 2013. There will be thirteen baskets, with bids starting as low as \$15 for one of the two

children's baskets. Themes range from Florida authors to the Civil War, World Wars I and II, to cookbooks. Winners will be notified Saturday, December 14, and baskets may be picked up during normal library hours.

Friends Annual Meeting October 14

The Friends held their fourth annual meeting for members and interested others on Monday, October 14. Attendees were treated to cubanitos, brownies, wine, and iced tea. President Muriel Desloovere reported the passing of two long-time board members, Marie Stock and Sarah Hogan, and the loss of two others, Helen Mowry and Jean Mehosky, who have moved away. Happily, she was able to introduce three new directors: Judy Cohan, Lance Peterson, and Linda Rhyne (see photos below).

Treasurer Moon Metz presented an overview of the Friends financials and reported that our net worth is approximately \$100,000, most of which will go towards the library renovation. Most of our income is derived from the sale of gently used books in our Bookstore, basket auctions, and our tote bags (available for \$10 at the library). Expenses include programs and donations and direct support to the library for things

like newspaper subscriptions to the *Tampa Tribune*, the *New York Times* and the *Wall Street Journal*. The Friends also reimburse the City for the background checks that prospective volunteers must undergo, and we purchase some out of the ordinary supplies. This year, the Friends most significant expenditure was for a consultant who will develop a fundraising proposal for the library renovation.

Phyllis Ruscella, Library Administrator, gave an update on the library renovation (see details on the first page). She also introduced library Page Lauren Phillips, who demonstrated **Dear-Reader**, which is like an online book club. It now has 70 enrollees.

The Friends currently have 224 members, and there's definitely room for more!



Linda Rhyne



Lance Peterson



Judy Cohan

First BIG Used Book Sale—2,000 Items Sold!

We thank all of the bibliophiles and videophiles who came to the Library's first **BIG** used book sale on August 10 and, more importantly, purchased over 2,000 items. The proceeds are

dedicated to the renovation and expansion of the library. Don't forget to donate your purchased items back to the Friends' Bookstore when you're finished using them.

FRIENDS OF ST PETE BEACH PUBLIC LIBRARY, INC.

Statement of Activities

For the Year Ended September 30, 2013

	<u>Unrestricted</u>	
REVENUE AND SUPPORT		
Sales (Used Books, Totes, Ear Buds & Holiday Baskets)	\$12,910.14	
Membership Dues	1,330.00	
Direct Public Support/Donations	1,923.00	
Other Income	<u>464.06</u>	
Total Revenue and Support		16,627.20
EXPENSES		
Friends Programs & Donations:		
Charitable Contributions	\$1,500.00	
Quarterly Tidings & Mailing Service	1,565.41	
Totes	436.42	
Supplies	182.36	
Memberships and Dues	275.00	
Misc. Expenses	<u>399.40</u>	
Total Friends Programs & Donations		4,358.59
Library Programs & Donations:		
Library Periodicals & Books (Book Page, Tampa Tribune NY Times, Tampa Bay Times, Wall Street Journal, etc.)	3,544.50	
Staff Programs & Gifts	889.95	
Library Renovation Expense	750.00	
City Volunteer Background Checks	432.00	
Supplies	246.70	
Outside Contract Services for Patrons	100.00	
Total Library Programs & Donations		<u>5,963.15</u>
Total Expenses		<u>10,321.74</u>
CHANGE IN NET ASSETS (NET INCOME)		<u>\$6,305.46</u>
Net Assets, September 30, 2012		94,225.76
Net Assets, September 30, 2013		<u>\$100,531.22</u>

Respectfully Submitted,
Moon Metz, Treasurer

FRIENDS OF ST PETE BEACH PUBLIC LIBRARY, INC.
Statement of Financial Position
September 30, 2013

ASSETS

Cash and Cash Equivalents:

Checking Account	\$8,736.30	
Money Market Account	3,511.94	
Investments (Certificates of Deposits)	<u>87,813.01</u>	
Total Cash and Cash Equivalents		100,061.25

Accounts Receivable:

Receivable-Monthly Book Sales	<u>689.25</u>	
Total Accounts Receivable		<u>689.25</u>

Total Assets		<u>\$100,750.50</u>
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LIABILITIES AND NET ASSETS

Liabilities:

Current Liabilities:

Sales Tax Payable	<u>\$219.28</u>	
Total Liabilities		219.28

Net Assets:

Board Restricted Net Assets (Roberta Mem. Fund)	3,511.94	
Unrestricted Net Assets	<u>97,019.28</u>	
Total Net Assets		<u>100,531.22</u>

Total Liabilities & Net Assets		<u>\$100,750.50</u>
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Respectfully Submitted,
Moon Metz, Treasurer

St. Pete Beach Public Library November 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p><i>On Display this month:</i> John F. Kennedy</p>	<p><i>Library Hours:</i> Monday & Wednesday 10:00 am—8:00 pm Tuesday, Thursday, & Friday 10:00 am—6:00 pm Saturday 10:00 am—2:00 pm Sunday—Closed</p>				1	2
3	<p>4 11:00 am S.H.I.N.E. Presentation by <i>Bill Ferrari,</i> <i>Medicare Advantage Plans</i></p>	<p>5 10:30 am I JUST GOT MY IPAD, NOW WHAT? registration</p>	<p>6 2:00—3:00 pm E-Reader Forum</p>	<p>7 11:00 am Mother Goose Time 4:00pm I want to be a Skeeter Reader</p>	<p>8 10:30 am IPAD EBOOKS, Registration</p>	9
10	<p>11 Closed in honor of Veterans Day</p> 	12	<p>13 10:30 am I JUST GOT MY IPAD, NOW WHAT? Registration 2:00—3:00 pm E-Reader Forum</p>	<p>14 11:00 am Mother Goose Time 4:00pm I want to be a Skeeter Reader</p>	15	16
17	18	<p>19 10:30 am Book Discussion</p>	<p>20 2:00—3:00 pm E-Reader Forum 6:30 pm Commissioner Parent</p>	<p>21 11:00 am Mother Goose Time 4:00pm I want to be a Skeeter Reader</p>	<p>22 12:00 pm Historical footage ~ J F Kennedy</p> 	23
24	<p>25 1:00—3:00 pm Monday Merriment <i>Racing to the Holidays</i></p>	<p>26 10:30 am Film & Discussion</p>	<p>27 2:00—3:00 pm E-Reader Forum Early Closing at 6:00 pm</p>	<p>28 Closed for the Thanksgiving</p> 	<p>29 Holiday</p>	<p>30 Weekend</p>

St. Pete Beach Public Library

December 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 2:00—3:00 pm <i>E-Reader Forum</i>	5 11:00 am Mother Goose Time 4:00pm I want to be a Skeeter Reader	6 10:30 am IPAD EBOOKS, Registration	7
8	9 	10 10:30 am Book Discussion	11 10:30 am I JUST GOT MY IPAD, NOW WHAT? registration 2:00—3:00 pm <i>E-Reader Forum</i> 4:00 pm <i>Rosamund Wendt: 6 Months in a tent on an Arctic Island</i>	12 11:00 am Mother Goose Time 4:00pm I want to be a Skeeter Reader 	13 	14
15	16 	17 10:30 am Film & Discussion	18 2:00—3:00 pm <i>E-Reader Forum</i> 6:30 pm <i>Commissioner Parent</i>	19 11:00 am Mother Goose Time 4:00pm I want to be a Skeeter Reader	20	21
22 	23 1:00—3:00 pm Monday Merriment <i>Get Relaxed & Loose with Dr. Seuss</i>	24	25 <i>Closed for Christmas</i> 	26 11:00 am Mother Goose Time 4:00pm I want to be a Skeeter Reader	27	28
29	30 1:00—3:00 pm Monday Merriment <i>Calendar Chaos</i> 	31	<i>On Display this month: Extreme Adventures</i>	<i>Library Hours: Monday & Wednesday 10:00 am—3:00 pm Tuesday, Thursday, & Friday 10:00 am—6:00 pm Saturday 10:00 am—2:00 pm Sunday—Closed</i>		

Mail completed form and check to: Friends of the Library, P.O. Box 66557,
St. Pete Beach, FL 33736 or bring to the library during business hours.



Friends
of the
St. Pete Beach
Library

2014 MEMBERSHIP APPLICATION

_____ new _____ renewal

Name(s) _____ Email _____

Mailing Address _____

City/State _____ Zip _____

Phone (Home) _____ (Cell) _____

Enclosed is my contribution of \$ _____ (payable to Friends of the S.P.B. Library).

Suggested Membership Levels: Individual \$15; Family \$25;

Donor/Business \$50; Life \$100 Individual/\$150 Couple; Business \$250

Note: Membership dues and other donations to the Friends may be tax-deductible. Ask your financial advisor.

I would like to help with:

_____ Bookstore/Sales

_____ Programs

_____ Publicity/Promotion

_____ Fundraising

_____ Membership

_____ Board Officer

Friends of the St. Pete Beach Library
P.O. Box 66557
St. Pete Beach, FL 33736