

# 2015 Annual Report

PHYLLIS RUSCELLA, LIBRARY ADMINISTRATOR

## FY 2015 By the Numbers



### PATRONS:

- Served 101,884 patrons who visited the Library
- Circulated 165,548 items
- Downloaded 14,001 e-books from digital collections paid for by SPB Library/PPLC
- Set up 924 new patron accounts
- Responded to approx. 17,620 questions from patrons
- Hosted virtual users: 37,875 log-ins to online catalog
  - 25,314 to Library webpages
  - 1,742 Pinterest followers
  - 786 to Library Facebook page
- Provided 13,553 hours of public pc usage (11 workstations)
- 7,691 log-ins to Library wireless network

### COLLECTIONS:

- Added 4,426 new titles (excludes e-books)
- TOTAL in SPB collection: 61,665 items
- Subscribed to 67 newspapers & magazines
- Loaned 29,222 titles to patrons at other PPLC Libraries
- Borrowed 30,758 items from other PPLC Libraries for SPB patrons

### PROGRAMS:

- Offered 146 Adult Programs
  - 143 Children's Programs
- Attended by 1,209 Adults
  - 1,846 Children
- Used book sales totaled \$15,547 in the *Friends of SPB Library Bookstore*

### Library staff includes:

- 2 Librarians
- 2 Library Assistant IIs
- 1 full-time Library Clerk
- 5 part-time Library Clerks



## Looking Ahead

**New Library Building:** After considerable rumination over several scenarios, the City leadership has by consensus decided to build a new Library on the site of the former Police Station facility adjacent to the St. Pete Beach Community Center. Demolition of the now-vacant Police Station is slated for early 2016. The City publicly solicited RFQ's (Request for Qualifications) seeking interested architectural firms. Six responses were received. Upon review and recommendations of the Library Advisory Committee and key Directors in City management, three architectural firms have been selected to make presentations at a special Commission Workshop which must include design concepts and estimated costs. The Commission will then rank in priority order which firm should be pursued further by the City Manager to negotiate a possible contract. It has been made clear that no further progress will be made on the project until the City has the funds to pay for the total cost of construction of a new Library building as well as furnishings, technologies, etc. Once an architectural firm is contracted to accomplish the design work, the City's fundraising efforts will be re-energized and ongoing until the project is complete. The Library will also be conducting monthly open forums to solicit community input into the planning of the new facility.

**Existing Workroom/Office Remodel:** The existing St. Pete Beach Library was built in the late 1960's with very few upgrades to the structure. It is anticipated that the Library will remain operational for several more years as the extensive planning, fundraising, and construction of a new facility proceeds. Through the past several decades of advances in technologies and staffing, the workroom/office area has become untenable. The Commission has approved contracting to have minor remodeling and refurbishing of this staff work area so that we can better accomplish what we do and how we do it in service to our patrons. This will cause some disruption in workflow for several weeks in late Spring, 2016. Programming will be limited for approx. two months but otherwise, the delivery of services should not be impacted.

**New Integrated Library System:** As a member of the Pinellas Public Library Cooperative, our Library along with fourteen other public libraries in the county will migrate the existing online system POLARIS onto a new commercial platform, SirsiDynix. This significant conversion will occur in late March-early April, 2016 and may effect some brief limitations on full library services. The online public catalog will have a dramatically new look and hopefully enhanced capabilities for patrons. This change should be relatively easy and afford both patrons and staff a more dynamic online environment for years to come.

### LIBRARY ADVISORY COMMITTEE

(Appointed by the City Mayor and Commissioners)

- Judith Cohan, Chair
- Wendy Holmes
- Lance Peterson
- John Phillips, Sr.
- Stephen Traiman

## What's New

The Library's **wireless network** now includes wireless printing

A new **printer/scanner** has been installed for patron use

**Overdrive**, our e-book database vendor now offers **streaming videos**

A special collection of **Local Authors publications** has been cataloged with records in the PPLC county online catalog; all titles are available for circulation

**Zinio**, a full-text database of current e-magazines is accessible via our web-page

**PRONUNCIATOR** is our new foreign language learning database

A **PLARN group meets monthly** to work on environmentally – crafty projects

The City has contracted with a **new telecommunications carrier**; all phones have been replaced including 3 cordless ones in Library

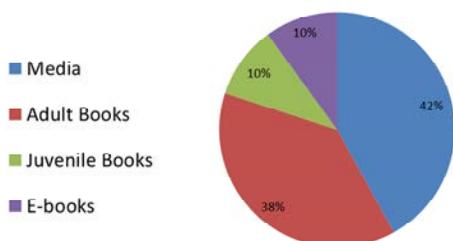
A full-text e-edition of **World Book Encyclopedia** is available via our web-page

A new professional **Librarian** position has been added to our staff

Library Volunteer **Grace Ricalde** has become our Weekly Mother Goose Storyteller



Percentages of Materials Expenditures, FY2015



## ACHIEVEMENT

A strong partnership was established with recently re-opened public school in SPB. Hundreds of patrons were given one-on-one help with a variety of mobile devices, iPads, Nooks, Kindles, iPhones, etc.

Monthly circulation at SPB Library is consistently #1 among the 5 public libraries in southern portion of county; Gulf Beaches, Gulfport, St. Petersburg South, St. Petersburg West. Classes on Genealogy were offered for novices searching for their family "roots"

AARP Foundation "tax experts" provided IRS filing support to over 100 local citizens

The bi-annual Book Basket Silent Auction held by the FRIENDS of SPB Library had their highest sales/funds-raised of \$1,600

The SPB Community Center's Summer Camp kids benefited from weekly story-telling time led by our Librarian

SPB Library sponsored a Sea Turtle Nest on Pass-A-Grille Beach; over 100 eggs hatched during season

Several S.H.I.N.E. (Serving Health Insurance Needs of Elders) sessions led by a volunteer counselor from the FL Dept. of Elder Affairs were well-attended

"Tech Learning" sessions taught patrons seeking employment how to design an effective Resume in Microsoft WORD

Special Guest Speakers gave lectures on Women's History, Navy Seals, Leonardo Da Vinci, etc.

Tim Dorsey once again entertained our patrons with an amusing intro and book-signing of his new "Serge" adventure [Shark Skin Suite](#)

