

RESOLUTION 2011-03

A RESOLUTION RELATED TO THE LET'S MOVE CAMPAIGN WHICH SUPPORTS POLICIES THAT FOCUS ON HEALTH AND WELLNESS; PROMOTES ACTIVITIES FOR RESIDENTS THROUGH EXERCISE OPPORTUNITIES AND CONTINUING EDUCATION; AND PROVIDES INFORMATION FOR FAMILIES TO MAKE HEALTHY CHOICES.

WHEREAS, the City of St. Pete Beach supports policies that focus on health and wellness, continuing education, and healthier lifestyles in all communities; and

WHEREAS, many cities, counties, and schools have adopted policies, programs, and ordinances that promote healthy lifestyles by making their communities walkable, promote youth and senior activities, reduces the sale of junk food in City facilities and provides exercise opportunities for their residents; and

WHEREAS, City officials believe there are important, long-term community benefits to be gained by encouraging healthy lifestyles, including a decrease in the rate of childhood obesity and its negative health-related impacts; and

WHEREAS, City departments and other community partners can work together to understand the relationship between obesity, land-use policies, redevelopment, and community planning; and

WHEREAS, cities and other community partners can work together to ensure that there are safe places for their residents to be active such as in parks, ball fields, pools, gyms, and recreation centers; and

WHEREAS, access to healthy foods has a direct impact on the overall health of our community and planning for fresh food, open space, sidewalks, and parks should be a priority; and

WHEREAS, the Florida League of Mayors has partnered with the Healthy Eating Active Living (HEAL) Cities Campaign to provide training and technical assistance to help city officials adopt policies that improve their communities' physical activity and retail food environments; and

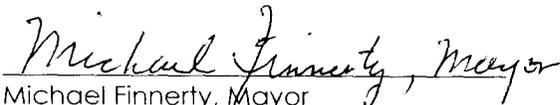
WHEREAS, the Florida League of Mayors support the "Let's Move!" campaign headed by the First Lady of the United States, the President's Task Force on Childhood Obesity and Secretary of Health and Human Services' in an effort to solve the challenge of childhood obesity within a generation.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF ST. PETE BEACH, that:

SECTION 1: The City of St. Pete Beach supports preventative measures to fight obesity as set forth by the First Lady of the United States of America in the *Let's Move* campaign;

SECTION 2: The City of St. Pete Beach supports efforts to (1) provide information for parents to make healthy family choices, (2) provide healthy food choice information to kids, (3) provide access to healthy and affordable snacks, and (4) promote physical activity.

INTRODUCED AND PASSED by the City Commission of St. Pete Beach, Pinellas County, Florida on this 11th day of January 2011.


Michael Finnerty, Mayor

ATTEST:


Pamala Prell, Acting City Clerk