

City of St. Pete Beach Vision Statement

The City of St. Pete Beach will be a community of citizens, entrepreneurs and guests that embraces both progress and tradition equally and that seeks to fairly and rationally balance the needs of all community members; it will be a place where ideals and principles are valued, where accomplishment and talent are prized and where diversity is respected. St. Pete Beach will be a home to families and other residents who enjoy safe, healthy and attractive neighborhoods; it will be a place of business where investments are profitable and hard work is rewarded; it will be a pleasantly memorable destination where guests can relax and enjoy the natural and manmade environments. St. Pete Beach will be a well-planned and properly maintained City that is built on a human scale with respect for the community's visual context and the natural beauty of the island. It will be a community with functional and efficient public services that utilize best practices and current technology; and it will be a community where a tradition of citizen participation and public discourse are viewed as essential to the establishment and preservation of the quality of life of the entire community.

City of St. Pete Beach Mission Statement

The City of St. Pete Beach and its municipal government exist to provide, promote and preserve a superior social, economic and physical environment through responsible and informed use of citizen resources and fair and professional administration and enforcement of municipal plans, statutes and regulations.

Core Values

A Family-Friendly Beach Community Atmosphere

Accountable and Efficient Use of Public Resources and Sound Fiscal Management

Environmental Sustainability

Ethics, Integrity, Quality Service and Courageous Leadership

Excellence

Innovation and Creativity

Partnership with Government, Residents and Business Community

Public Safety

Quality of Life

Quality Visual Environment

The City's Heritage

The Sanctity, Preservation, and Protection of the Beach, and Access to
the Beach for All

Transparency in Government